

CALIFORNIA DRESSAGE SOCIETY JUNIOR / YOUNG RIDER CHAMPIONSHIPS

North – July 28-30, 2017 • South – August 11-13, 2017

PROGRAM ADVERTISING RATES

Full Page Inside Front Cover: 7.5 X 10 \$300

Full Page Inside Back Cover: 7.5 X 10 \$300

Back Cover: 7.5 X 10 \$400 (Color)

Full Page: 7.5 X 10 \$200

1/2 Page: 4.5 X 7.5 horizontal \$150

1/4 Page: 3.5 X 4.5 vertical only \$100

Business Card 3.5 X 2 \$50

Outside Arena Banner \$75

Page & trim size – 8.5 X 11 · No bleeds or complete reverse ads. Keep live matter 1/2 from outer trim –full page 7.5 X 10, Electronic submissions required, i.e. disks/e-mails MUST include proof: PDF TIF, EPS JPEG preferred. Illustrator, InDesign OK. No Publisher files accepted.

*Rates based on camera ready art. Additional work will be charged. CHECKS PAYABLE TO CDS JUNIOR CHAMPIONSHIP.

DEADLINE FOR ADS: JULY 14 – NORTH • AUGUST 1 - SOUTH

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## **GREAT AMERICAN/USDF REGION 7 CHAMPIONSHIPS 2017 CALIFORNIA DRESSAGE SOCIETY 50TH ANNIVERSARY ANNUAL CHAMPIONSHIP SHOW**

September 21-24, 2017

## **PROGRAM ADVERTISING RATES**

Full Page: 7.5 X 10 \$400

1/2 Page: 4.5 X 7.5 horizontal \$275

1/4 Page: 3.5 X 4.5 vertical only \$175

Business Card 3.5 X 2 \$ 85

Media inserted into riders' packets \$150

Outside Arena Banner \$200

(Banners must be provided, no longer than 6' and no taller than 3')

Page & trim size – 8.5 X 11 · No bleeds or complete reverse ads. Keep live matter 1/2 from outer trim –full page 7.5 X 10, Electronic submissions required, i.e. disks/e-mails MUST include proof: PDF TIF, EPS JPEG preferred. Illustrator, InDesign OK. No Publisher files accepted.

\*Rates based on camera ready art. Additional work will be charged. CHECKS PAYABLE TO CDS CHAMPIONSHIP SHOW.

DEADLINE FOR ADS: SEPTEMBER 1,

SEND ART TO: CDS Central Office

paula@california-dressage.org

PO Box 417, Carmel Valley, CA 93924

(UPS-Fed Ex only) 9 Del Fino Place # 202 Carmel Valley, CA 93924

Production Questions: 831-659-5696